



Club Security: Protect Your Members

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2008 World Conference on Club Management
February 4th, 2008




Agenda



- State of Security Industry
- Physical Security
- Information Security
- Pragmatic Recommendations
- Future Trends

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Club Industry Risk Profile



Does your program match your industry's risk?

Low Risk	Mining and Minerals	Industrials	Consumer Products	Retail	Energy	Healthcare Pharma	Financial Services	Aerospace & Government	High Risk
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<ul style="list-style-type: none"> • Exclusive high net worth membership • High touch, relationship business • Responsible for confidential private data of members and staff • Community is critical and trust is paramount • Relatively low-tech, brick and mortar business model 	<ul style="list-style-type: none"> • Cost pressure, limited budgets • Nexus of members personal and professional lives • Process financial transactions • Significant staff turnover • Experienced club management • Older membership • Role of the family and children
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Physical Security Top 5

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1. Perimeter Security
2. Background Screening
3. Access Control
4. Loss Prevention / Shrinkage
5. Member Safety

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Information Security Top 5

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1. Managed Infrastructure / Security Services
2. Identity Management
3. Securing Member Personal Information
4. PCI Compliance (Credit Card Mandates)
5. Wireless Security

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Which Future Trends Are Important?

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- Data Privacy
- Payment Card Industry (PCI) Compliance
- Commodity infrastructure services (email, website, storage, backup, and virus / spam management)
- Disaster recovery / crisis management
- Miniaturization / Mobility / Wireless
- Radio Frequency Identification (RFID)
- Voice Over Internet Protocol (VOIP)
- Software As A Service (SaaS)
- Smart cards

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If I Owned a Club

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- RFID / Smart Cards / Mobile Cash
- All information technology outsourced
- Improve member experience via technology
- Home technology services / products at Clubhouse
- Web-based Club Applications
- Full wireless environment
- Member segmentation
- Privacy priority
- GPS for Children
- Business / office space

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Contact Information

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